

Flexiana

Checklists

From the book: Agile Product Management with Scrum: Creating Products that Customers Love

Book by Roman Pichler

A product owner

- speaks up on behalf of customers and stakeholders
- Describes product functionality
- Leads the visioning activities
- Is a team player

A vision should describe

- The target customer
- The value that the product adds
- The design of the product
- The usage of the product
- The unique qualities of the product
- The target price
- The sources of revenue
- The business model
- Feasibility of the product
- The ability of the company in developing and selling stage
- Follows shared goals
- A vision should improve the innovation process.

Backlogs

- The way you the requirements are discovered and described
- Exhibits the DEEP characteristics
- The grooming of the backlog
- In every sprint, the requirements are discovered and described
- Identifying nonfunctional requirements
- Dealing with nonfunctional requirements

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Release

- Release early with high quality
 - Benefits of it
- Learn from user feedback
- Use the Iron Triangle
- Organize the projects in quarterly cycles
- The velocity of the team
- A release burndown or plan

Sprint meeting

- The way to support the team in the sprint planning meeting
 - Do not violate the team's self-organization
- Contribute effectively to the Daily Scrum
- Provide early feedback on work results with the team
- Find a way to make the sprint review meetings more efficient and fun
- The sprint retrospectives
 - Do you attend?
 - What would it take to attend them?
 - What would be the benefits?

Common Mistakes

- Entrusting insufficient authority in the product owner
- Product owner as a committee
- Splitting product owner role amongst multiple people
- Over-working the product owner
- Failing to relieve the product owner of (all) other responsibilities,
- Insufficient team support for the product owner,
- Distance
- Proxy product owner
- No vision
- Prophecy vision
- Analysis paralysis
- We know what is good for our customers
- Big is beautiful
- Requirements over-specification
- Wish list for Santa
- Requirements push
- Grooming neglect
- No release burndown or plan
- Product owner not driving the release plans
- Big-bang release

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- Quality compromises
- Bungee product owner
- Passive product owner
- Unsustainable pace
- Smoke and mirrors
- Reporting up the sprint burndown

About Flexiana

We help companies improve and build digital services - **We are The Service Builders.** We provide quality and professional full-cycle applications, web applications, mobile applications, and custom software. We specialize in solving real problems and using opportunities to increase customer satisfaction and gain new customer groups, from idea to long-term cooperation. Drive and dedication have ensured Flexiana has delivered true value to business since 2016. Our values are Craftsmanship, Transparency, Autonomy, Diversity, Remote Work, and Agility.

To deliver consistently, we have lots of things, for example, checklists like these ones. To deliver the best practices, we read, we process information, we discuss and share and teach. And to improve continuously, learning, teaching, processing, and building knowledge is an integral part of our operations.